The Hammers met with the leaders of the villages in the area and asked them what they could do to help. The answers fell into four categories, which we now call our Four Promises: Safe Water, Food, Medical Care and Education.

**FOOD**
We engage your company in a fun, team building event that provides immediate local impact as the meals you package go to feed hungry people in your own community!

**SAFE WATER**
Our Waterpoint system is our own unique design of a solar-powered water purification system that is a great micro-enterprise in developing countries. Pure water saves lives.

**MEDICAL SUPPLIES**
Our Port-A-Doc allows medical staff to reach rural villages in East Africa with much needed medical supplies. Your company can sponsor a new Port-a-Doc operation or just the medicines for it.

**EDUCATION**
Our Outreach Children's Centers are unique in providing an opportunity for the most vulnerable children to have access to an education – the key to breaking the cycle of hunger and poverty. We provide a nutritious meal, school uniform (you can't go to school without one), a safe place to eat and play, plus a tutor. The pass rates of our children are almost 100% every year!

**THE FOUR PROMISES**

**WHY CHOOSE US?**
- We will help you change the world.
- We are experts in providing you easy steps to engage your company in making the world a better place.
- We provide both short-term hunger relief and long-term educational and economic opportunities to the world’s most vulnerable both here in the U.S. and abroad.
- We provide you measurable ways of creating impact both locally and internationally.

**MAY WE HELP YOU?**
As your Corporate Social Responsibility Partner, we help you:
- Create greater employee satisfaction.
- Host festive events that engage all employees in a team-building atmosphere.
- Establish measurable results and ROI for your efforts.
- Provide leadership opportunities.
- Engage in cause marketing.
- Launch an employee reward program.
- Offer educational programs about the cause, effects and solutions to fight hunger.

**PRACTICAL WAYS WE CAN ENGAGE:**
- Corporate Meal Packaging and More Events
- Employee Reward Programs
- Partner Trips - travel with us domestically or internationally to see our impact
- Cause Marketing
- Corporate Citizenship Giving Campaigns
- Skills-based Volunteering Opportunities

**FEEDING PEOPLE LOCALLY TRANSFORMING VILLAGES GLOBALLY**

About Us: The Almost Unbelievable Story of Our Beginning
We are unlike any other nonprofit you have ever met because of our award-winning founders, Floyd and Kathy Hammer. Successful entrepreneurs who started the first plastics recycling plant in America, they, like you, understand how business works. They could have retired to a life of luxury after the company went public, but after witnessing children dying in East Africa of hunger, they founded The Outreach Program in 2004 to make a difference.

Our story begins in the drought-stricken rural village of Nkungi, Tanzania, as starving families needed food. Floyd and Kathy understood that those hardworking people were not looking for a hand-out. They began to barter grain in trade for hand-woven grass baskets made by the women of the village. The Hammers continued to purchase baskets so the women could buy food for their families. Since 2004, Outreach has purchased more than 60,000 baskets from the women of that area in direct trade.
A Place to Start:

CORPORATE CITIZENSHIP MEAL PACKAGING AND MORE EVENTS

The Why

People like to roll up their sleeves and do something practical to make the world a better place. The wonderful part is that while you are feeding people locally, you are also transforming villages globally by providing food and education to the most vulnerable children in Tanzania helping them break the cycle of poverty and hunger.

The How

A meal packaging event is a perfect way to engage your clients, employees and families in a fun, team-building activity that creates an immediate social impact. The food packaged goes to your community food banks for the hungry in your area.

The What

We set up assembly lines at your location for volunteers to engage in the process of packaging the dry ingredients of one, or more, of our seven meal varieties. An assembly line is made by putting two 8’ tables end to end, then placing all of the necessary ingredients, equipment and supplies on top. Ten to twelve volunteers gather around each line to assemble and box the meals using a lean-manufacturing process. Throughout the event there is festive music playing, a bit of friendly competition between assembly lines and a shared goal of packaging a certain number of meals.

The best part is that anyone can participate in this fun, productive event, including your clients, employees and families of all ages!

The Where

You choose the location. It can be in your cafeteria, recreation center, conference rooms or anywhere that is climate controlled.

More hands-on activities:

Hygiene kits – We often send our food to emergency situations like the hurricanes that hit Puerto Rico, Texas and Florida. Sending along basic hygiene kits is critical to assist the survivors.

Care/Backpack kits – A great way to help your local school’s backpack program. No kid eats alone!

It’s as Easy as 1, 2, 3!

1. Call for an Informational Meeting with our CSR Expert!
2. Schedule a Strategic Planning Session with your key players and our CSR Expert!
3. Roll out your world changing plan to the company!

Levels of Giving

$10,000

Silver Level Benefits, Plus:

- 10,000 Meal Packaging Event
- 5 Branded Tees
- Cause Marketing Strategy

$25,000

Gold

Silver Level Benefits, Plus:

- 20,000 Meal Packaging Event
- 10 Custom Polo Shirts
- Hunger Awareness Training
- Opportunity for Domestic Partner Trip
- Name Listed on Annual Report
- Cause Marketing Strategy

$50,000

Diamond

Silver Level Benefits, Plus:

- 50,000 Meal Packaging Event
- 50 Branded Tees
- Hunger Awareness Training
- Opportunity for Domestic Partner Trip
- Name Listed on Annual Report
- Profile in Leadership Story/Video
- Coffee Table Custom Photo Book

$100,000

Platinum

Silver Level Benefits, Plus:

- Opportunity for Int’l Partner Trip
- Name Listed On Annual Report
- Profile in Leadership Story/Video
- Coffee Table Custom Photo Book

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